

**FORTUNE**[®]

ABOUT THE COMPANY

M/s Excel Rasayan Private Limited was incorporated in 1985. The promoters of the company are technocrats' graduates from IIT Delhi and MBA. Regd head office of the company is in Delhi and we have manufacturing facilities at Delhi, Gwalior in MP, Ghaziabad in UP and Jammu. The companies are professionally managed and functions in unison. The main operations of the company is Manufacturing of Surfactants. The company has its own range of Home Care Products marketed under the brand name 'Fortune'.

DIRECTORS PROFILE

Rakesh Upadhyaya, Managing Director is a graduate and a post graduate and a MBA from IIT Delhi. He has more than 35 years of expertise and experience in the Industry. Dr. Sushil K Suri is a PhD from IIT Delhi and an Ex Professor of chemistry at IIT Delhi. He is also a consultant to almost all FMCG Companies in India.

OUR PRESENT ACTIVITIES

Apart from manufacturing we are leading product and project consultants to the surfactant and cosmetics industry. We have set up various projects on turnkey basis. We are manufacturers and importers of Chemicals, we have a full range of chemicals required by the surfactant and cosmetics industry.

OUR GROUP COMPANIES

M/s R U Enterprises, Delhi - Manufacturing of specialized chemicals and Dish Wash Range of Products.

M/s Shantanu Detergent and Chemicals Pvt Ltd, Gwalior - Manufacturing of Synthetic Detergents, LABSA and Contract Manufacturing for leading manufactures.

M/s Spectra Surfactants, Jammu - Manufacturing of Synthetic Detergents

M/s Krishna Udyog, Ghaziabad - Manufacturing of Synthetic Detergents

**EXCEL RASAYAN PRIVATE LIMITED**

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